Workplace Wellness is a cross-platform fitness app for companies who acknowledge the direct connection between employee wellbeing, productivity and organizational performance.
Fitness-Focused Mobile App Development

Employee wellbeing and company’s performance have a direct relation.
Project Goal

More and more businesses have started advocating the employee wellbeing and fitness. Our client, as a modern leader understands that employee wellness is a primary factor in any organization's success. Workers’ physical, mental and emotional health may impact the overall efficiency and effectiveness of business operations, regardless of the sector or market a business operates in.

The Problem

Modern jobs require employees to act agile, and active on their toes during the business hours. Deadlines, targets, work pressure, or the nature of specific jobs can make employees feel rushed. Furthermore, the workspace arrangements, even if they are spacious or congested, can drain employees physically.

While some employees can make conscious efforts for their physical fitness, others may get anxious and overwhelmed at the end of the day. This drain can directly affect their physical wellbeing and ultimately impact their productivity at work.

Building onto this narrative, the client wanted to create a fitness app that would keep track of employees’ daily activities aimed at achieving wellness.
The App Idea

The client had asked for an app that would reflect her vision. The app idea was simple yet comprehensive, clearly laid out, and doable. Yet, we knew we had to come up with a top-notch application because our target users, themselves, were sophisticated professionals who would prefer value and relevance above everything else.
Client’s Expectations

The app had to have an interface, super-friendly and less distracting for corporate employees who already have stressful jobs. It had to be feature-packed, targeted at promoting wellness actions including: drinking enough water, exercising, taking time off the screens, participating in workouts, eating healthy breakfasts, lunches and dinners.

Tekrevol’s Solution

We performed a meticulous research of the target market, projected users, and the overall scope of the project. Our creative and development teams devised a strategic plan and developed the fitness app, Workplace Wellness that we are proud of today.
Workplace Wellness – Fitness App’s Feature Highlights

App administrators and employees themselves can create daily, weekly, or monthly competitions to achieve fitness goals.
With client’s collaboration, teamwork and the motto to innovate, Tekrevol developed AMJ Workplace Wellness app, that matches our in-house quality standards and exceeds our client’s expectations. The app is live and yet to impact the productivity and efficiency of countless professionals and their organizations.
About Tekrevol

Tekrevol is a mobile app development company that provides state-of-the-art digital solutions for businesses globally.

Our innovative approach involves leveraging emerging and well-entrenched technologies, align your business’s requirements with its objectives. The approach followed by our holistic, fast, efficient, and business-optimized processes ensures the creation of exceptional digital produce capable of making your business the leading edge in the target market.

Our products are delivered across Android and iOS, keeping in mind industry standards and helping you challenge the standards is what we’re known for. Our team focuses on a "customer-centric" approach to product development to provide the best user experience and a clean User Interface.

Let’s Connect