I Remembered

A Never Before Seen Automated Assistant App For iOS Devices
Introduction

On iOS it was always a major issue for users to get apps that could help them automate mundane but important tasks. However, Apple has always been against such apps.

Many observers say that Apple wants users to just use Siri for all such tasks, some others mention that this is because Apple is privacy centric. But whatever the case, the bottom line was one.

You couldn’t get an app built and published like this for iOS devices.

But, we at Tekrevol, like to tackle exactly such challenges, because how else would we differentiate ourselves from a zillion other app development firms out there?

So, we took it up, but before we explain how we got it done, let’s first provide you a brief intro on what the I Remembered app was required to do and who wanted to get it summoned.

The reason?
There are plenty of them.
I Remembered’s Primary Task Structure

Choose a template message, create your own custom messages, and schedule them for the right day and time to ensure that you remember all the important dates in your life.
Jeremy Bonilla is an army veteran, and he is also the one that wanted to get this app built.

But what’s the reason behind him wanting to get this app developed?

Jeremy has always harbored an innate passion for entrepreneurship and for him, tech has always been the place where he wanted to get his journey kick started from.

He came up with this idea for I Remembered, when he was searching for potential “App Gaps” he could fulfill within different app ecosystems.

Everyone knows that the Google Play store is very accommodating when it comes to hosting apps of ally types, but the Apple app store has a very strict policy on what it allows to feature on its app store.
This being said, automated assistant based apps based on technologies like AI, machine learning models, voice assistance and more are highly in vogue these days, but the Apple app store literally didn’t even have a single app for this task available to its users.

Jeremy understood that this was an incredible opportunity, but he was quite perplexed on who would lead such a challenging project and take it always the way towards publishing, the chances of which were almost next to zero.

He then contact Tekrevol, and we took up the challenge.

Here’s how we went through it.
This is how he envisioned the app’s flow:

1. **Create Message**
   Create a message or choose one from our pre-set themes.

2. **Contact or Create Group**
   Choose a contact or create a group of contacts to whom the message has to be delivered.

3. **Set Date**
   Set the date on which you have to send the message.

4. **Notification**
   On your selected date, the app will trigger a notification for you to send the message with just one tap on the screen.

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**About The Idea**

As Jeremy’s development partners, first up we charted out the idea in full-fledged detail.
The Problems

1. The biggest problem was to ensure that the app doesn't get rejected by Apple, as its concept was in direct conflict with iOS app publishing guidelines.

2. To create a trigger that would act as more than just a reminder in order to reduce the number of steps it would take for users to send the final message.
Tekrevol’s Solution

1. To solve the privacy based issue, we ensured that we maintained full transparency to Apple on why we would need to access internal logs of the user, how we intend to use it and how it is intended to benefit the user.

2. Create a UI that makes it easier for users to not only set triggers but to also have a complete overview of their activity on the app.

3. Create a grouping system to increase user efficiency in setting triggers.

4. Provide templates for instant scheduling for urgent use cases.

5. Creating a back-end system that automates the messaging process with one tap on the reminder.
Engagement Overview

01
Our biggest target audience turned out to be sales executives for whom automating messages turned out to be game-changer.

02
2000+ paid downloads and subscriptions.

03
With 1.05K active units in USA, I Remembered’s target audience extends to Canada, UK, and the EU.
The Outcome

1. We created an automation-based platform to ensure that you never forget to send an important message.

2. A 4-step scheduling process to ensure you never miss an important date – from birthday and anniversaries, to meetings and timely updates to clients, you will always be on time.

3. Plan ahead of time to ensure that you have maximum control over your schedule.
1. We focus on developing platforms that help improve the lives of our users by giving them maximum control.

2. We understand the core principle of technology is to bring efficiency to users and our platform reflect that ethos by bringing efficient scheduling and messaging to you.
About Tekrevol

Tekrevol is a mobile app development company that provides state-of-the-art digital solutions for businesses across the world.

Our products are delivered across android and iOS, keeping in mind industry standards.

Our team focuses on a “customer-centric” approach to product development, to provide the best user experience and a clean User Interface.
The Results

5000+ Downloads

App Store